

HydroBubble Ranks Best in Anchor Holding Power Test

HydroBubble Outperforms All Other Anchors in Major New Anchor Holding Power Test

Raleigh, NC October 19, 2006 -- In a new independent test of 14 different types of anchors a HydroBubble anchor tested best. During three days of controlled testing in waters off the California coast using a 52' research vessel and sophisticated measuring instruments provided by West Marine, a lightweight HydroBubble anchor achieved greater overall holding power than any other anchor.

The tests were conducted and observed by representatives of *Power & Motoryacht* magazine, *Yachting Monthly*, *Sail Magazine*, and West Marine. The anchor used in the tests was one of manufacturer Anchor Concepts' lightweight EasyStow Standard series, which dismantles in seconds for easy storage.

The 16 pound HydroBubble, the second lightest in weight of all anchors tested, exceeded the overall holding power of the others, including many traditional designs weighing over twice as much. *Sail Magazine* reported the HydroBubble anchor exceeded testers' ability to exert force on the anchor, and the anchor set quickly and stood up to multiple 5,000 pound pulls at 5:1 scope. It was reported that the anchor 'worked beautifully every time'.

HydroBubble anchors are available in several models and sizes for boats from PWCs to megayachts and all have a 100% customer satisfaction guarantee. A unique buoyancy tank compels the anchor to always land in an upright, ready-to-set position any time it is in the water, eliminating a common anchoring problem of having an anchor not land on the bottom in a setting position. It was declared the anchor may represent a new and effective way to anchor a boat.

HydroBubble anchors are patented and made in the USA.
